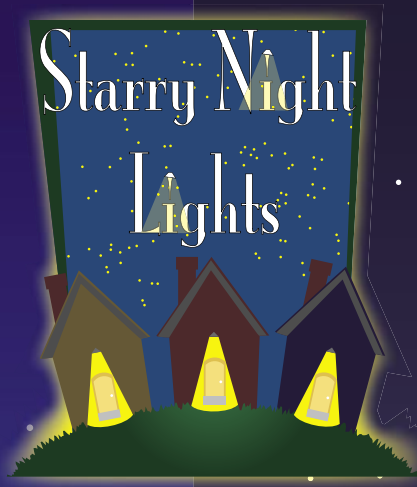


Starry Night Lights was founded with one goal in mind...



to protect our heritage of star-filled skies.

Night-Sky Friendly Outdoor Lighting Products



[www.StarryNightLights.com](http://www.StarryNightLights.com)

877-604-7377

# Light Pollution

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- wastes billions of dollars annually in the United States
- wastes incredible amounts of valuable natural resources
- pollutes the air we breathe through needless generation of electricity (most of which comes from fossil fuels)
- harms nocturnal wildlife
- harms humankind, being linked to some serious ailments
- destroys the views of the heavens that man has enjoyed since the beginning of time.



*The image on the left shows the wonders of the summer time Milky Way*

*The image on the right shows the amount of wasted light that is overwhelming our skies*



Light pollution affects the vast majority of the inhabitants of this planet. Right here in the United States, 4 out of 5 people live under skies that are negatively impacted by light pollution. In fact, more than 50% of Americans can no longer see the Milky Way from their home. Starry Night Lights is committed to fixing the problem, one bad light at a time.

## What makes a light night sky friendly?

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All of our outdoor light fixtures have similar characteristics. Light is directed downward—and not allowed to go up or out. Good quality, dark sky friendly lighting fixtures have been available for some time now. It's unfortunate that they've been so well hidden (until now, of course). Outdoor lighting is a fact of our modern lives. The least we can do is get it right.

**Outdoor lighting is easy if you follow the few simple guidelines that we've outlined here:**

### **Light Only What Needs to be Lit**

Ask yourself: Does this really even need to be lit in the first place?

### **Light Only When You need it Lit**

Ok, so you've determined that it really requires light... does it need to be lit at all times?

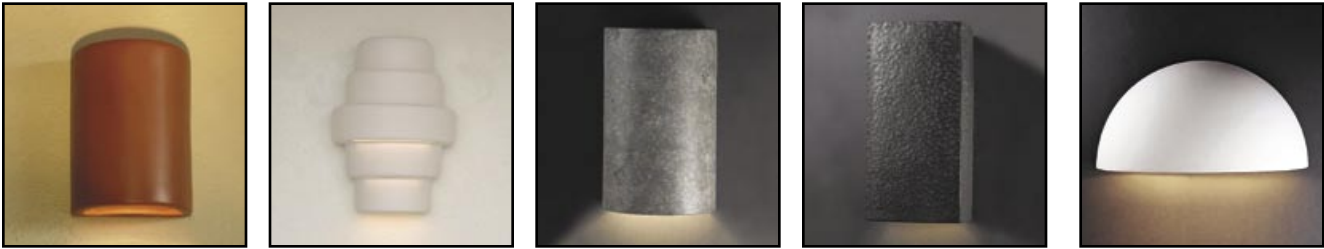
### **Use Only As Much Light as is Required**

Don't always use the highest wattage available

### **Use Only Full Cutoff Fixtures**

After you've used the three preceding guidelines to determine the need for a given light, be sure to only use full-cutoff fixtures—like those offered by Starry Night Lights!

## Night Sky Friendly Ceramic Wall Sconces



Available in dozens of finishes and patterns



Each one of these attractive fixtures has a closed top, ensuring that it will put light only on the ground beneath it—without wastefully shining light into the night sky, or thoughtlessly across property lines.

## Night Sky Friendly Commercial Lighting Fixtures



## Night Sky Friendly Metallic Fixtures



Many of these are available in numerous finish options. Each one of these attractive looking fixtures has a closed top ensuring that it will put light only on the ground beneath it without shining light wastefully into the night sky.

## Night Sky Friendly Modifications



Existing lights can be brought under control using simple shields

Besides destroying our view of the heavens. Light Pollution is simply an ecological disaster. Light pollution harms all kinds of wildlife and has even been found to be a growing threat to our own health!



Light pollution is at the heart of the decline of sea turtles. It impacts their nesting habits and the ability of young hatchlings to survive. By using only turtle-friendly outdoor lighting products, you can help this beautiful creature to recover. Light pollution from local communities is threatening large segments of the sea turtle population. In fact, all sea turtles in Florida are either classified as threatened or endangered.

Starry Night Lights is working with the US & Florida Fish and Wildlife Conservation Commission to help make turtle friendly lighting products available to communities that border sea turtle breeding grounds.



Night Sky Friendly Lighting IS Wildlife Friendly Lighting



We strongly support the IDA Approved Dark-Sky Friendly Fixture Program. Many of our fixtures have already received this designation. We are actively encouraging all our vendors who have not done so to submit their fixtures for approval.



**Lighting the way... without marring the view**

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**(877) 604-7377**

**Starry Night Lights... Saving The Night Sky... One Star at a Time!**